



Iacobucci HF Aerospace introduces CAMBIANO, its brand new business class seat in collaboration with Pininfarina

Turin, April 4th, 2017 - **Iacobucci HF Aerospace**, world leader of innovative, integrated and exclusive solutions for commercial and business aircraft, in collaboration with **Pininfarina**, presents in Hamburg, at Aircraft Interiors Expo – 4-6 April 2017 – **CAMBIANO**, a seat for mid-range in commercial aviation. A business class bespoke seat, with high-quality design and flat-bed, to ensure a unique guest experience on board. For the first time the Company approaches this market with a product designed for the business class. Passion, craftsmanship, commitment to quality and attention to details have been the drivers for **Iacobucci HF Aerospace** during the development of this innovative seat.

*"The decision to partner with an excellent designer such as Pininfarina - comments **Lucio Iacobucci, President and CEO of Iacobucci HF Aerospace** - was to introduce our bespoke business class seat. I am very proud of the engineering and design of the developed product and I am confident it meets customer demand in a competitive market where innovation inspires elegance and comfort".*

A vivid example of bespoke design unveiling attention to details, innovation and technology, in a challenge between present and future. Furthermore the innovative design allows the client to customise some elements according to preferences and needs. In this project, inspired innovation and technological research, have led to a new concept where space is reorganized and optimized through new solutions to guarantee an unparalleled in flight experience.

"The partnership with Iacobucci HF Aerospace has its roots in the common values we share: attention for details, craftsmanship, elegance and innovation. We have been creating bespoke projects since 87 years and we are proud to bring our vision and expertise in the business class sector" comments **Paolo Pininfarina, Chairman of the Group**.

CAMBIANO features high quality upholstery design details that give the **Iacobucci HF Aerospace** brand its reputation. The hand-crafted seat, realized by the Italian seat manufacturer, combines a contemporary design with luxurious finishes ensuring the highest level of comfort on board. The seat can stretch in a full flat position to ensure maximum space and superior comfort with the 67" installing pitch providing more length in bed position. The seat is equipped with an innovative screen, electrical PC power outlets and 3 USB chargers for each pax. In front of the seat, passengers can enjoy a private and convenient drawer, lined with Alcantara, for their personal belongings. The one leaf meal tray is lightweight and comfortable to use and during the flight, privacy is ensured thanks to the innovative shell's design.

Iacobucci HF Aerospace and **Pininfarina**, introducing **CAMBIANO**, offer to customers, a solution focused on design, elegance and quality creating a new way of living the business class, surrounding passengers and ensuring an unforgettable experience on board.



About IACOBUCCI HF AEROSPACE

The Company is worldwide leader in the development, production and distribution of galley inserts, trolleys and seating products for both commercial and business aviation. The Company boasts a consolidated experience in the design, production, certification and maintenance of Espresso Makers, Coffee Makers, Water Heaters, Trash Compactors, Induction Ovens, Cooking Stations, Trolleys, Standard Units, Seating Products, Accessories and consumables. During over 45 years of experience in the aviation industry and a strong focus on product innovation, over the past 15 years, the Company has expanded largely its business, product portfolio and production capacity to better serve its loyal customers. Thanks to its premium, made in Italy, durable and innovative products range and its best in-class customer service, the Company is the 1st choice among elite Airlines and private jet customers throughout the world. The Company plays a leading role in the main international markets through direct offices and local representatives in key Countries, in addition to a professional network presence of repair and maintenance authorized stations in the five Continents.

About PININFARINA

Pininfarina is a 360° design house of international repute and a symbol of Italian style in the world. Pininfarina has designed in the fields of transportation, electronics, sporting goods, furniture/home equipment, machinery, consumer products, graphic design and packaging, architecture and interiors. For 87 years Pininfarina has partnered with the most prestigious firms and brands transferring the values of elegance, purity and innovation that have historically characterized the Pininfarina identity and unmistakable line resulting in icons of timeless beauty. Pininfarina Extra has its headquarters in Italy and offices in Miami, Pininfarina of America, dedicated to the American market.

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