

Pininfarina Home Design @Cersaie: the tile shapes the space

An integrated space thanks to the versatility of Earth tiles and the innovative door Flexi by Res.

Furniture: Living Segno by ReflexCollection

Hall 16 Stand B22 C21 – 25–29 September

Turin, 25 September, 2017–The **new life** of the **tile**: no more and not only covering but an **architectural element shaping the space**. The area **Pininfarina Home Design** inside the **Casalgrande Padana** booth at **Cersaie** expresses this new concept, giving life to a space in which all the elements are highly integrated.



The walls are in fact generated by the tiles **Earth by Pininfarina** shaping the surfaces in a play of solids and voids. The **recesses** created by **Res** find their place in the concave spaces. Decorative and functional at the same time, the recesses become a real elements of furniture, perfectly integrated in the surface of the wall, able to confer elegance and essentiality to the environment. **Flexi** – the door created by **Res** that, thanks to the innovative Wood Skin Inside technology, warps and gets rid of hinges – completes the project, becoming a whole with the walls.

The **Living Segno by Reflex Collection**, an integrated furniture collection designed by Pininfarina for Reflex confer a unique character to the space.



<http://www.pininfarinahomedesign.com/index.php>

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