

pininfarina
Segno

WRITING & ACCESSORIES

590 Diamonds and Gold **for the exclusive limited edition Extra Luxury of** **“Pininfarina Cambiano”**

Pininfarina Segno @PAPERWORLD M.E. - DUBAI February 27 – March 1st - Hall 4 A34

Dubai, February 27, 2018. **Pininfarina Segno**, the new stationery project born from the fruitful collaboration between **Pininfarina** and the **joint venture Signature** to develop the Pininfarina “**writing and accessories**” world, lands to **Paperworld Middle East** that will take place in **Dubai** from **February 27 to March 1st**.



Starting from the Pininfarina Cambiano - first stylus and icon of the project – an exclusive writing tool was created to celebrate this occasion. The exclusive **Cambiano Diamond Edition**, created in limited and numbered edition of five pieces is a premium stylus, born from the marriage between advanced technology and high quality gold craftsmanship from Vicenza.

590 diamonds, brilliant cut, with different dimensions, manually mounted one by one for a total weight of 8.28 carats. Stem in **yellow gold 750** and **white gold** for the precious wings in Palladio alloy to enhance the sparkle of the diamonds, all shielded in a solid wood box. The talent and the expertise of artisans enhance the design that made it famous in the world, and designers able to create a luxury object with a total weight of only 38 grams. Sixty working hours of skilled gold craftsmen to realize every piece. Beautiful, unique and incredibly luxurious.

“Luxury, in Pininfarina DNA since the origins, dressed the innovation, to give life to an absolutely exclusive tool” affirmed **Davide Fabi**, Signature CEO, company responsible of Pininfarina Segno project.

The precious Limited Edition will be on display for the first time in Dubai from February 27 to March 1st and on exclusive sale only for the first ones able to reserve it.