

## Six Pininfarina jewels for the Turin Auto Show

*Mythos, Sergio, Florida II and Sigma Grand Prix at the Prototypes Exhibition*

*Paolo Pininfarina will parade with the Jaguar XJS at the Supercar Night Parade*

*The Sintesi welcomes tourists to the Caselle airport*



Turin, 28 May 2018 - **Pininfarina** is "in six" for the **Parco Valentino Turin Auto Show**, which will start on Wednesday June 6<sup>th</sup>. At **the Prototypes Exhibition**, set up at Parco Valentino until June 10<sup>th</sup>, visitors can admire the **Lancia Florida II**, the **Sigma Grand Prix** and the **Ferrari Mythos and Sergio**. Another Pininfarina masterpiece, the **Jaguar XJS**, will parade along the streets of Turin on the evening of June 6<sup>th</sup> during the **Supercar Night Parade** with an exceptional driver, Chairman **Paolo Pininfarina**. At the arrival at **Caselle airport**, tourists will be welcomed by the futuristic **Sintesi** concept car.

The **Prototypes Exhibition** has been created with the intention of turning the spotlight on the creativity of Italian and foreign "coachbuilders" and design studios in a summa of what car design has produced over the last 60 years. Pininfarina's genius and ability to innovate will be represented by four models. Starting with the **Lancia Florida II**, a milestone in design, with stylistic elements that for many years influenced world production. Personal car of the Founder Battista Pinin Farina, who presented it at the 1957 Turin Motor Show, it is still exhibited in the Pininfarina Collection in Cambiano. The **Sigma Grand Prix** of 1969 reinterpreted and renewed the concept of Formula 1 by introducing important safety contents aimed at drastically reducing the intrinsic risk component in this sport. Result of the work of an international team of experts, the prototype incorporated solutions that were futuristic at the time and became today in common use, such as the safety tanks and the onboard fire protection system. With the **Mythos** and **Sergio**, instead, the fascination of a historical collaboration relives, the one that for over 70 years has combined **Pininfarina and Ferrari**. Presented at the Tokyo Motor Show in 1989, the **Mythos** is a 2-seater barchetta on the mechanics of the Testarossa, much appreciated for its perfect balance between aesthetic emotion and technical rationality, winner of the Car Design Award 1990. Also **Sergio**, unveiled at the Geneva Motor Show 2013 to celebrate the Life Senator Sergio Pininfarina, it is a two-seater barchetta, this time on a mechanical basis of the Ferrari 458 Spider. Born as a concept car, it became a reality in 2015, when **6 units** were produced and sold.



Opening the **Supercar Night Parade** on June 6<sup>th</sup>, with over 300 supercars from private individuals from all over Italy, will be the representatives of the automotive brands. For Pininfarina there will be the Chairman, **Paolo Pininfarina**, who will drive a model never seen on the road, the **Jaguar XJS**, prototype of a 2-seater spider on the XJ coupé platform that Pininfarina exhibited for the first time at the 1978 Birmingham Motor Show. With its soft and aerodynamic shapes, without corners, the Jaguar XJS will also be on display in the courtyard of the Valentino Castle from 8 am of June 6<sup>th</sup>.

Finally, until June 12<sup>th</sup>, tourists arriving at Turin-Caselle airport will be welcomed by the **Sintesi**. Sporty Granturismo 4-door and 4-seater, it already anticipated in 2008 the themes of autonomous driving and cars interconnected with the surrounding environment. Its sharp and aerodynamic silhouette, which has been assigned the "red dot award", encloses the mechanical parts - mix of fuel cell drive train and batteries - and creates a comfortable and safe shell around the passengers' needs.

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