



Best Design Study Award 2013 goes to Pininfarina

Concept cars Sergio and BMW Pininfarina Gran Lusso Coupe voted no. 1 and 2 at the Autonis Design Awards

Turin, September 17 2013 – **Pininfarina** steals the show at the 2013 edition of the **Autonis Design Awards** presented by the German car magazine **Auto Motor und Sport**. A jury of 31 international automotive magazines has voted the **Sergio** concept car as **2013 Best Design Study** and awarded second place at the **BMW Gran Lusso Pininfarina coupe**. The announcement was made today during the annual Autonis Awards ceremony in Stuttgart.

For the first time in the history of the prestigious Autonis Awards they entered an international prize for the best design project of the last twelve months, in addition to the prizes awarded by the readers to production cars. On a shortlist of 16 models, the editors of 31 international automotive magazines have decreed the **victory, with 27 percent of the votes**, to the **Sergio**, two-seater barchetta on Ferrari mechanicals unveiled at the 2013 Geneva Motor Show, designed by Pininfarina as a tribute to Life Senator Sergio Pininfarina. The jurors from 23 countries have also attributed the **second position** to the **BMW Pininfarina Gran Lusso Coupe**, exclusive interpretation of a luxurious BMW Coupe seen through the eyes of Pininfarina, presented for the first time at the Concorso d'Eleganza Villa d'Este 2013.



Sergio's Press Kit (high resolution pictures and press release) is available for download in the Press area of the Pininfarina website:

http://www.pininfarina.it/it/news/comunicati_stampa/archivio/archivio.htm

Follow Pininfarina on Facebook and Youtube:

www.facebook.com/PininfarinaSpA

www.youtube.com/pininfarinaofficial

Contacts:

Francesco Fiordelisi, Head of Communications, ph. +39 011.9438105/335.7262530 e-mail f.fiordelisi@pininfarina.it