

The Pininfarina design sweeps the board at the Compasso d'Oro Award

Honorable Mention to the concept car Pininfarina Cambiano

Compasso d'Oro Award to the Ferrari F12berlinetta designed by Ferrari Style Center in collaboration with Pininfarina

Turin, May 29, 2014 - Rewarding edition of the **Compasso d'Oro** for Pininfarina. The International Jury has assigned to the **Cambiano** concept car the **Honorable Mention Compasso d'Oro ADI**, delivered yesterday during a ceremony held in the former Ansaldo in Milan. Besides this recognition, the prestigious **Compasso d'Oro ADI** has been attributed to **Ferrari and Pininfarina** for the **F12berlinetta**, jewel designed by the **Ferrari Style Centre in collaboration Pininfarina**.

A luxury sports saloon with plug-in extended range electric powertrain, the **Cambiano** debuted at 2012 Geneva Motor Show, where it was elected **most beautiful concept car of the exhibition**. Before receiving the Honorable Mention Compasso d'Oro ADI, the Cambiano has been honoured with the **Interior Design of the Year Award** assigned within the Automotive Interiors Expo 2012 Awards and the prestigious **Award for Innovation ADI Design Index 2013**, "for the particular innovative quality of the product."



The **F12berlinetta**, presented at the 2012 Geneva Motor Show, represents the new generation of Ferrari extreme V12 cars. The **design** of the F12berlinetta exalts the harmonious proportions, the aggressive but sleekly contoured lines of a car that delivers exceptional comfort and excellent usability despite its compact dimensions. The **Compasso d'Oro** Jury awarded it "**for its streamlined shape, whose aerodynamics optimize the car's performance**".



In the history of the Compasso d'Oro, countless awards have been assigned to the Pininfarina design, starting from the Compasso d'Oro Award 1979 to the Studio CNR to the Honorable Mention given in 2001 to the concept Metrocubo, until the Compasso d'Oro ADI 2008 award to the Nido concept car. Both Battista "Pinin" Farina and Sergio Pininfarina were also awarded the Compasso d'Oro award for lifetime achievement in 1957 and 1995 respectively.

High resolution photos of the **Cambiano** are available for download in the Press Area of the Pininfarina site:

www.pininfarina.com/en/news/press_releases/archive_120229

You can also follow Pininfarina on Facebook and Youtube:

www.facebook.com/PininfarinaSpA
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