



Pininfarina Home Design
The Home according to Pininfarina
In partnership with Reflex, Snaidero and Casalgrande Padana

Where: Reflex Showroom, via Madonnina 17 (Brera) – Milan

Event: Wednesday April 13 2016 – h 8 pm

Turin, February 12 2016 – On the occasion of the Milan Furniture Fair, Pininfarina presents in world premiere **Pininfarina Home Design**, the Home according to Pininfarina in the **Reflex Showroom** on **April 13 at 8 pm**. A project realized in partnership with **Reflex, Snaidero** and **Casalgrande Padana**.

An excellence project deeply rooted in the Pininfarina uniqueness and that combines a solid **expertise in the furniture design** with an **innovative architectural style**.

A **Pininfarina Home space** will be created in the Reflex Showroom, with a **Living in partnership with Reflex**, a **Kitchen in partnership with Snaidero** and a proposal of **Tiles in partnership with Casalgrande Padana**.

The project will be presented by **Paolo Pininfarina**, Chairman of the Group, **Luciano Lucatello**, Chairman of Reflex, **Edi Snaidero**, Chairman of Snaidero, **Mauro Manfredini**, Sale Director Casalgrande Padana.

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