



Tribute Rally in UK to the late Sergio Pininfarina

To honour Sergio Pininfarina, the largest gathering of Pininfarina designed cars in the world

The Sergio concept car unveiled for the first time in UK at the Hurtwood Park Polo Club

Turin, June 1st 2013 - To honour **Sergio Pininfarina** and the **Pininfarina** name a gathering of the largest group of Pininfarina designed cars is held at the **Hurtwood Park Polo Club**, Ewhurst, Surrey in the UK, taking place today **and Sunday 2nd June 2013**.

A highlight of the event was the presence of Sergio's son **Paolo Pininfarina**, now Chairman of the Pininfarina design house. This will be the first time Pininfarina's latest **concept car** creation "**Sergio**" will be shown in the UK following its' grand unveiling at the Geneva Motor Show in March 2013.



The event expects to attract over **200 Pininfarina cars** and over 2000 spectators, which will make this event a very worthy tribute to the late Sergio Pininfarina. Among the cars on display on June 1 and 2, dozens of Ferraris from the past, such as the Ferrari 275 GTB Spider, the 250 GT SWB and the 365 Daytona, as well as more recent models such as the Ferrari 360 Modena and the Ferrari 458 Spider. But also cars designed for other brands such as the Lancia Aurelia B20, the Alfa Romeo Duetto, the Lancia Montecarlo. Also on display rare models such as the Lancia Aurelia B24 spider that was on display on the Brussel Motor Show in '55 when the car was unveiled for the first time.

Hurtwood Park Polo Club's owner **Kenney Jones** - legendary drummer with The Small Faces, The Faces and The Who - will be performing on the Saturday evening with his band 'The Jones Gang'. In addition to Kenney's personal invitation list of celebrities and TV personalities, **Eric Clapton** - the only 3 times inductee into the Rock and Roll Hall of Fame - has offered the event of his long standing friend and neighbour his special one off Ferrari, the **SP12 EC, designed by Pininfarina** in cooperation with the Ferrari Design Centre.

For more information visit:

www.pininfarina.com

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