



Pininfarina remains fully operational

All services guaranteed and maximum attention given to risk prevention

Turin, March 18 2020 – **Pininfarina** is **up and running**, always keeping in mind the **number one priority** that is the **health protection**. Although actively engaged in the risks prevention, within the global efforts to overcome the Europe's epidemic outbreak, the Pininfarina Group is operating regularly and has business continuity arrangements in place to ensure its services to clients from the Headquarters and Design Center in Cambiano as well as from Pininfarina Engineering in Turin and Munich/Stuttgart, Pininfarina of America in Miami and Pininfarina Shanghai.

Pininfarina adopted extraordinary measures to protect its people, clients and suppliers. A large number of its personnel is working from home (so-called "smart working"). Tele presence is used widely for seamless meetings. Presentations of full-scale models and wind tunnel tests happen through on line streaming. Virtual reality supports experiential interactions with its partners.

Additional protective measures have been adopted in order to comply with the regulations of the Italian Government.

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