



PININFARINA RECEIVES AMERICAN ARCHITECTURE AWARD FOR ITS BRAZILIAN RESIDENTIAL TOWERS PROJECT

The Firm's Yachthouse by Pininfarina Takes Home Win in the Skyscraper/High Rises Category



Miami, Florida, November 2, 2020 – International design firm Pininfarina, known around the world for bringing its distinct automotive heritage and sleek aesthetic to the built environment, is pleased to announce that the firm's **Yachthouse by Pininfarina**, residential project located in southern Brazil's Santa Catarina state, has been awarded as winner of the **American Architecture Awards** in the program's Skyscraper/High Rises category. The international awards program pays tribute to new developments in design and underscores the directions and understanding of current cutting-edge processes consistent with today's design thinking.

"We are very proud to share with our client Pasqualotto> this important international award in celebration of the iconic residential

towers Yachthouse by Pininfarina," says **Paolo Trevisan**, Pininfarina of America's Head of Design and Architecture. "The international recognition also brings attention to the city of Balneário Camboriú in Brazil's Santa Catarina state and all of its incredible activity and developments. A special thanks to our team and to the braveness of our partner and friend who is making dreams a reality."

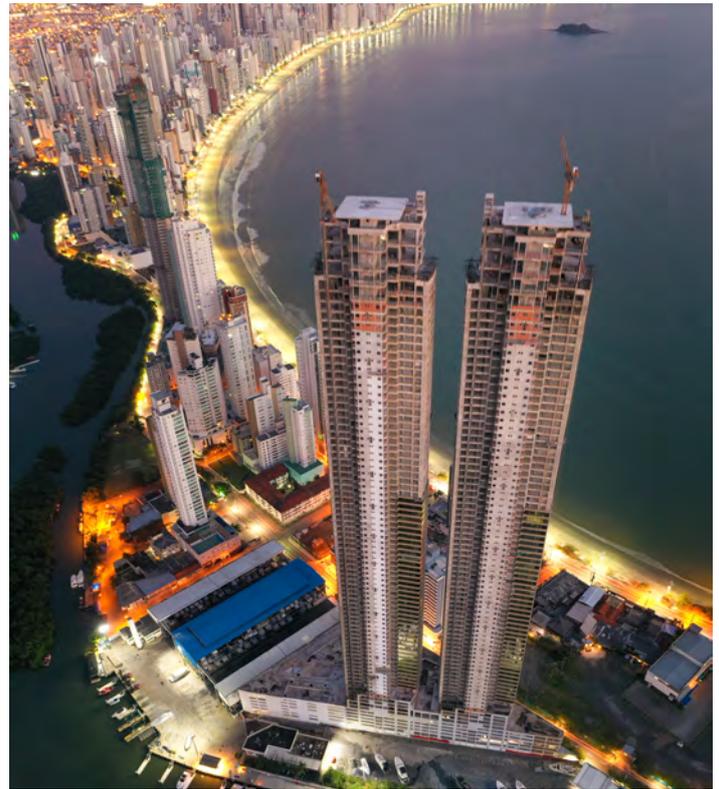
Yachthouse, designed in collaboration with one of Brazil's top architecture firms, Construtora Pasqualotto, is a high-end residential project located in the Balneário Camboriú area of Santa Catarina, Brazil. The iconic two-tower skyscraper, located between the Camboriú river and the Atlantic Ocean, is a true landmark in the area and is slated to become the tallest in Brazil. Pininfarina was responsible for designing the building's common ▶



areas, including the property's swimming pools, playgrounds, and penthouse. The building offers a holistic Pininfarina-custom luxury lifestyle experience that exudes elegance and innovation, including privileged access to Marina Tedesco, one of the most prestigious marinas in the country.

"To be recognized with such a prestigious prize is to confirm all of the effort, dedication, and commitment to bring to Latin America a building of this magnitude," says Alcino Pasqualotto Neto, President of Pasqualotto & GT, "The project is one of our several developments realized within our partnership. It focuses on the well-being of future residents who will have at their disposal innovative, comfortable environments with the highest standards of architecture and engineering." ▲

For additional information on **Yachthouse by Pininfarina**, visitare <https://pininfarina.it/en/work/pasqualotto-yachthouse/>.



About Pininfarina

Global icon of Italian style, Pininfarina is recognized for its unparalleled ability to create timeless beauty through its values of elegance, purity, and innovation. Listed on the Borsa Italiana Stock Exchange since 1986, Pininfarina has offices in Italy, Germany, China and the United States, with a prestigious design portfolio that includes transportation, industrial design, architecture, interiors, nautical and automotive design. Each of Pininfarina's projects -- which span multidisciplinary collaborations with luxury goods companies such as Ferrari, Maserati, Alfa Romeo, Princess and Rossinavi to multi-family residential work with Cyrela and Excem Real Estate and architectural projects such as the Istanbul Airport Control

Tower and the Juventus Stadium -- is rooted in the goal of humanizing innovation and technology, creating designs that are both aesthetically powerful and boundary-pushing. This human-centered ethos reflects the core Pininfarina values with an approach to design that has been refined over the last 90 years and marries the best of each vertical to produce a wholly unique result every time. The firm's work has been recognized on an international scale by programs such as the International Architecture Awards, the Red Dot Design Award, the iF Design Award, and 5th in a ranking of the Top 100 Architecture and Design Companies operating in Italy.

Francesco Fiordelisi

HEAD OF COMMUNICATIONS, PININFARINA S.p.A.

e-mail: f.fiordelisi@pininfarina.it
tel. 011.9438105



WWW.PININFARINA.COM