



PININFARINA PRESENTS ESSENZA, OUTDOOR COOKING EXPERIENCE, MANUFACTURED BY MARLIN PRESTIGE BRANDS

Turin, 7 June 2022 - Pininfarina empowers creativity and enhances your well-being in a new category collection that moves seamlessly to your **outdoor living**. Besides its industrial history, Torino can surprise with its Baroque architecture and sophisticated cuisine, with all that heritage, Pininfarina hometown was the perfect place where the passion for art and design meets the passion for food.

The **Essenza outdoor range** is the translation of Pininfarina vision for the **outdoor living experience**, a collection of **outdoor cooking appliances** that delivers premium quality,

reliability and precision handcrafted in Italy. Pininfarina timeless design creates a fluid flow that connects the indoor to the outdoor adding an invisible extension of the house.

The **Essenza range** is manufactured and distributed by **Marlin Prestige Brands**.

Founded in 1961, the Salone del Mobile became the quintessential vehicle for promoting the Italian design and lifestyle, on its 60th milestone anniversary, it is definitely the ideal place for Pininfarina to debut its new product range. ▲

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