



PININFARINA RECEIVES RECOGNITION FOR THE STYLE OF THE DESTRIERO. “AMBASSADOR OF HISTORIC MOTORSPORT”

La Spezia, 4 August 2022 – A ceremony was held at the Fincantieri shipyard in Muggiano (La Spezia) to celebrate the thirtieth anniversary of the undertaking of the “Destriero”, motor yacht commissioned by Prince **Karim Aga Khan** to win the Blue Riband, speed record for the Atlantic crossing.

The sponsor of the challenge was Fiat and Avvocato Gianni Agnelli, a personal friend of Aga Khan, wanted to get on board before departure.

During the event, organized with the patronage of the Stati Generali del Patrimonio Italiano and the Fincantieri Foundation, the prestigious certificate was awarded to Pininfarina who designed the sleek line of the almost 70-meter-long ship.

At the time the company was led by Sergio Pininfarina who also held the position of President of Confindustria and who defined the Destriero

“Ambassador of Italian style in the world”.

Present at the ceremony **Cesare Fiorio**, head of the Destriero Challenge program and former director of the Ferrari team.

In the presence of the many authorities present, a message of thanks was shared by the CEO of Pininfarina **Silvio Angori**.

The ceremony was presided over by Professor **Ivan Drogo Inglese**, President of the Stati Generali del Patrimonio Italiano, and by the President of Fincantieri, general **Claudio Graziano**.

Alberto Scuro, President of the historic motoring commission and president of **Asi Automotoclub Storico italiano** (of which **Paolo Pininfarina** is Vice President) intervened by declaring that “historic motoring is an identity asset of the Italian heritage”. ▲





Francesco Fiordelisi

HEAD OF COMMUNICATIONS, PININFARINA S.p.A.

e-mail: f.fiordelisi@pininfarina.it

tel. 011.9438105

