

NEW HOLLAND PRESENTS BRAND NEW STRADDLE TRACTOR TE6 RANGE



- The new range is inspired by the Straddle Tractor Concept created in collaboration with Italian design firm Pininfarina.
- It's a multifunction tractor designed for narrow vineyards, with an elegant and compact design, great comfort and manoeuvrability. Created to work with multiple implements combinations, keeping them attached without leaving the cab, activated at a flick of a switch.
- It features the best innovations available on New Holland's tractors, including efficient hydraulic system Intelliflow™ and MyPLM Connect to maximize productivity through technology.

Modena, 6th April, 2023 – New Holland introduces the new Straddle Tractor TE6 Range – TE6.120N and

TE6.150N – multifunction tractors specifically designed for narrow vineyards that require machines with an extreme manoeuvrability and compact dimensions, and that will be available starting from the end of 2023.

The new Straddle Tractor range's design is inspired by the Straddle Tractor Concept, created by New Holland in collaboration with Italian design firm Pininfarina and winner of the Good Design Award and of the German Design Award in 2022. The Concept tractor featured a futuristic and stylish look inspired by the shape of a glass of Champagne as a homage to premium wine growers of regions such as Champagne, Médoc and Burgundy. ▶



The new TE6.120N and TE6.150N are in fact specifically designed for some of the most prestigious wine-producing regions, adapting to the narrow French vineyards and to any terrain that has similar characteristics.

The new tractor range is **highly multifunctional**: it features three independent tool zones for **multiple possible implement combinations**. They are also designed to grant an **extra quick hitch** – less than 10 minutes for the sprayer – and to allow the operator to **keep the tools attached without leaving the cab**, saving time and maximizing efficiency. Maximum manoeuvrability is granted by the Superlight new steering system.

Thierry Le Briquer, Grape, Olive and Coffee Harvester Global Product and Platform **Manager at New Holland** says “Multifunctionality, maneuverability, compact design and power: these are the key elements of the new Straddle Tractor range that is completely revolutionizing our offering in Straddle tractors. The best quality is ensured by our engineering and manufacturing at the Centre of Excellence in Coëx, France, where these tractors are produced and that is specialized in grape, olive harvesters and straddle tractors, serving customers worldwide.”

Just like the rest of New Holland’s new generation tractor range, the Straddle Tractors are equipped with innovation technology: **Intelliview™ IV Plus display and its rearview screens** give a total control of the tractor and **My PLM Connect®** allows operators to **manage data in real time**, on board or remotely, to maximize efficiency and productivity.

The **Blue Power livery** reflects **New Holland’s new styling lines** and balances elegance with comfort. The ergonomics have been completely reshaped with a **renovated cab** offering comfort and high visibility all around the machine. The FTP Industrial Stage V engine in the row ensures total stability on slopes and inclines, and the **IntelliFlow hydraulic system** gives a **balanced distribution of power all around the tractor**.

Carlo Lambro, Brand President of **New Holland Agriculture** says: “It’s with great pride that we add these Straddle tractors to our already excellent range, featuring a new design that combines our long-lasting identity with the most innovative features and inspired by the collaboration with a great design firm such as Pininfarina. It brings elegance, comfort and performance to our customers specialized in viticulture and I’m excited to see it in action very soon in the most prestigious vineyards.” ▲



NEW HOLLAND AGRICULTURE

New Holland Agriculture's reputation is built on the success of our customers, cash crop producers, livestock farmers, contractors, vineyards, or grounds care professionals. They can count on the widest offering of innovative products and services: a full line of equipment, from tractors to harvesting, material handling equipment, complemented by tailored financial services from a specialist in agriculture. A highly professional global dealer network and New Holland's commitment to excellence guarantees the

ultimate customer experience for every customer. For more information on New Holland visit www.newholland.com

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