



## At Geneva 2018 the eco sustainable future according to Pininfarina

- *Debut of the HK GT, electric powered gran turismo for Asian markets*
- *The H2 Speed becomes reality: small series Pininfarina-branded production for the first ever race car powered by hydrogen*

Turin, 6 March 2018 – The future of the car according to **Pininfarina** takes a bow at the **Geneva Motor Show** from 8 to 18 March. **Two** novelties and a single common denominator: **environmental sustainability**. World debut for the **HK GT**, elegant and eco-sustainable Gran Turismo developed for **Hybrid Kinetic Group**, and the running version of the **H2 Speed**, which started life in 2016 as a concept car and is today a model earmarked for production in a **small Pininfarina-branded series**.

Pininfarina's special focus on sustainable mobility and state-of-the-art technology has been shown on more than one occasion to be part of the Company's evolution. Pininfarina confirms not only that it innovates today and anticipates the future, but also provides solutions for a better tomorrow.

With the **HK GT** Pininfarina aims to set new standards in the segment of luxury gran turismo without forgoing environmental sustainability: like the H600 luxury saloon presented at Geneva 2017 and the 5 and 7 seater SUVs presented at Shanghai 2017, the GT presents the leading edge technology developed by HK for the drive system, with battery, electric motors, central control unit and range extender. An elegant, refined and comfortable thoroughbred that skillfully combines pure design and environmentally friendly technology. And with a strong personality, characterised by the gull wing door opening that makes it uniquely distinguishable in the panorama of GT's launched on the Asian market.

Pininfarina is developing for Hybrid Kinetic Group a modular platform able to feed a complete range of electric vehicles. "We are very proud to add new members to the family of cars born out of our collaboration with Hybrid Kinetic Group, confirming the passion and joint effort towards environmental protection and the development of clean energy vehicles", explains **CEO Silvio Pietro Angori**. "Hybrid Kinetic Group is for Pininfarina a crucial and solid partner. We started our cooperation last year and we are building together a new range of electric vehicles continuing to refine the identity and the formal language of their brand. What is more, we are preparing together the path that will lead them to the commercial debut with the presentation of the first Hybrid Kinetic production car destined to the international market. So, the HK GT is just another step forward for a long-term and fruitful relationship".

With the new **H2 Speed**, on the other hand, the theme of environmental sustainability reaches the racing circuit. The running version of the concept presented by Pininfarina in 2016 debuts in Geneva. At the time the concept attracted such acclaim for its styling and innovative content that it won the Concept Car of the Year 2016 and Best Concept awards at the Geneva Motor Show 2016. Now, however, the H2 Speed is no longer just a concept, but the first ever limited-edition production of a race car (based on an LMP - Le Mans Prototype - chassis FIA) powered by hydrogen, ready to be driven by the gentleman driver who secures one of the **12 units** scheduled to be produced. The **small Pininfarina-branded series** will be produced at the Cambiano Atelier, the facility dedicated by Pininfarina to the conception and manufacturing of Fuoriserie and very small volumes. H2 Speed will be powered by the revolutionary hydrogen technology already significantly tried and tested on the track by **GreenGT**, a Franco-Swiss company that since 2008 has been designing, developing and manufacturing clean, sustainable propulsion systems. For the H2-Speed, GreenGT has developed '**Full Hydrogen Power**' technology, a powerful "electric-hydrogen" fuel cell. The result is a **zero emissions** car capable of reaching a maximum power output of 653



horsepower releasing only water vapour into the atmosphere. The future owners of the H2 Speed will have the opportunity to enjoy their cars with its unique handling and powertrain characteristics in selected track days around the world.

*"After the presentation of the concept at Geneva 2016", explains Chairman **Paolo Pininfarina**, "we received such a positive response to the H2 Speed that we just had to make it a reality. Going back to our roots as an Atelier able to produce exclusive one-off models and very small series, we are planning to produce the 12 units of the H2 Speed in our workshop in Torino. And I am very proud that they will be manufactured under the Pininfarina brand".*

With the HK GT and the H2 Speed, Pininfarina therefore confirms its **excellence in design and research** applied to **sustainable mobility**, highlights of a company strongly committed to **engineering** services and the production of **special cars and limited series** of exclusive models.

On Pininfarina's stand at the Geneva Motor Show, sustainability also involves two-wheelers in the form of the **E-voluzione Carbon Fiber, electric bicycle** designed by Pininfarina and built by Diavelo, a member of the Accell Group.

Staying on the theme of research, a Pininfarina masterpiece of the past, the **Sigma Grand Prix** of 1969, will be exhibited at the Geneva Motor Show on the Revue Automobile stand. The magazine, whose first issue came out 112 years ago, has undergone major restyling with the addition of new sections and new formats. To celebrate the relaunch, it is exhibiting the Sigma Grand Prix, a project in which the Swiss magazine had collaborated. The Sigma reinterpreted and renewed the concept of Formula 1 by introducing important safety content aimed at drastically reducing the risk component inherent in this sport. As a result of the work of an international team of experts, the prototype incorporated solutions that were at that time futuristic and have become run-of-the-mill today, such as the safety tanks and the on-board fire-fighting system.

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