



## Sportiness and environmental sustainability, the proposals of Pininfarina at the Torino Auto Show

*Italian debut for the super sports car Fittipaldi EF7 Vision Gran Turismo by Pininfarina*

*"Eco-friendly" soul for the award-winning Pininfarina electric bicycle*

Turin, June 1<sup>st</sup>, 2017 - The dual-soul **Pininfarina, sporty and eco-sustainable**, is exhibited at the **Torino Auto Show** from 7 to 11 June at Parco Valentino. Debut in Italy for the **Fittipaldi EF7 Vision Gran Turismo by Pininfarina**, a track supercar made for F1 World Champion Emerson Fittipaldi. Next to it on the Pininfarina stand, **E-voluzione**, the first **electric bicycle** born from the collaboration between Pininfarina and Diavelo, member of Accell Group, already winner of the Eurobike Award 2016, iF Design Award 2017 and German Design Award 2017.



"We want to tell the visitors of our City's auto show the versatility of our Company, able to realize amazing Fuoriserie on four wheels and, at the same time, to express its values also in non-automotive projects combining stylistic research with environmental sustainability - commented **Paolo Pininfarina**, Chairman of Pininfarina. - The EF7 is an exciting car that embodies Pininfarina's DNA in terms of style and innovation, Emerson's championship race experience and HWA AG's flawless engineering skills. The same sporting character is found in the E-voluzione, a bike able to guarantee high performances and great comfort".

Ultra-light, all carbon fiber supercar, the EF7 fulfills Fittipaldi's dream to produce a car with fierce track-racing capabilities, for drivers of all skill levels. Revealing a commandingly sleek design underscored by an extraordinary power-to-weight ratio, the supercar's design theme – that of a shark, inspired by Emerson – finds astounding aerodynamic expression in the vehicle's flowing, aggressive lines; assertive yet incredibly beautiful and pure; and a balance between emotion and efficiency typical of Pininfarina's design work.

The EF7's exceptional yet forgiving handling and performance, will be achieved through a powerful V8 naturally aspirated engine, integrated gearbox, suspension and braking system developed by HWA AG, and an with ultra-lightweight, all carbon fiber chassis construction with an exceptionally low center of gravity. The carbon fiber monocoque is a specially designed safety capsule for both driver and passenger, enabling drivers to feel comfortable in the car, even while at its limits.

The electric bike **E-voluzione** combines this long Pininfarina heritage in designing **sporty cars** and the vocation to research **eco-friendly solutions** with Diavelo, a member of the Accell Group, **state-of-the-art technology** in the bicycle sector.

**E-voluzione** is innovative from several standpoints. The key word of the project is **integration**. Developed from a holistic design philosophy, all the main parts are perfectly integrated in the bike: the **battery** (patented technology), the mid-engine, the handlebar and stem, the cockpit, all the



cables. The advantage of a high level of integration of all components is not only aesthetic but also functional because it means a **better weight distribution** and **balance** and a **more comfortable** and **performing ride**.

Thanks to the use of carbon in the frame and in the parts (bar, seat post, wheels), the bike is **super light** compared with the competitors on the market (**only 17.9kg**). Moreover, the carbon frame is realized with an innovative technology (autoclave carbon). The advantage of lightness is a bike **more maneuverable** and **more performing**.



Strong innovation also in the motor and transmission. The high torque **German Brose mid motor** is fully integrated with the carbon frame. The belt drive transmission warranties **super silent drive** and **no maintenance**. Also the **patented inside the frame Panasonic battery** (500W – 13,6A – 36V) is fully integrated and easy removable for recharge. The bike is completed by hydraulic disc brakes and Shimano components.

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