

## Tango Wallycento4 selected in the prestigious ADI Design Index

*Awarded the design of the ultre performing Fuoriserie of the sea*

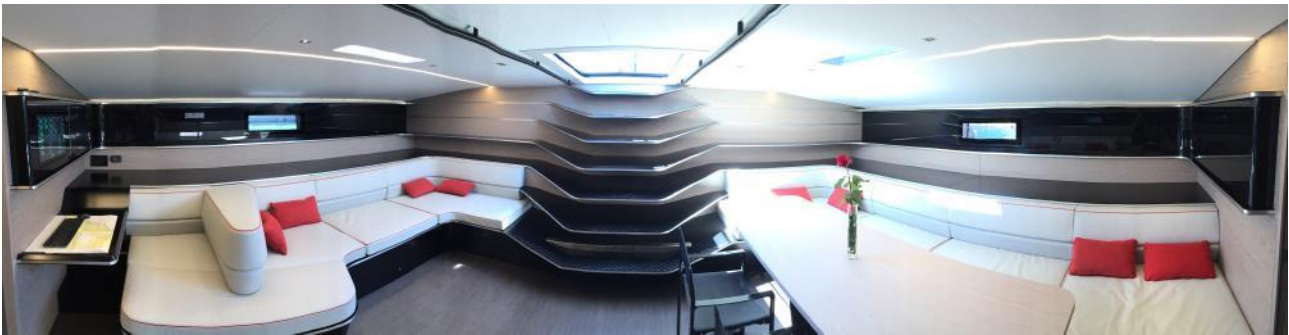
Yachting Brand: **Wally**

Design of the interiors: **Pininfarina**

Yacht designer: **Marc Mills**

Shipyard: **Persico Marine**

Turin, October 9, 2017–The **ADI Permanent Design Observatory** selected for the publication on the ADI Design Index 2017 **Tango** yacht, Wallycento#4, therefore competing for the prestigious **Compassod'Oro 2018**.



The Fuoriserie of the sea is the result of the collaboration among excellences of the sector: **Wally**, leader in the innovation in the Nautical sector, the naval architect **Mark Mills**, the Italian shipyard **Persico Marine** and **Pininfarina**, with its Nautical Division, that designed the **interiors**.

The interiors of the Wallycento#4 have been designed to be high performing; the result is a last generation **ultralight** superyacht with the perfect **quality** and **resistance** to be high performing.

The ADI Design Index 2017 represents the second volume of the cycle including the products pre-selected for the Adi Compassod'Oro Award 2018. The award, conceived in 1954 by "La Rinascente", is the **highest acknowledgement** for productive quality for goods, services, processes and systems of the Italian design. The recognition, that collects the products awarded, has generated the largest the Historical Collection of the Design, declared in 2004 "of exceptional artistic and historical interest".

"Tango is the yacht we wanted to when we have stated the project: extremely pure lines and an aggressive look, expressing the high performances of her DNA", **Luca Bassani**, Wally President.





"The assignment of this important award recognizes the work of a real dream team of the Nautical sector" affirms **Paolo Pininfarina**, Chairman of the Group. "The pride of seeing the yacht launch opens the doors to new extraordinary projects".

"We are extremely pleased with our first cruising superyacht: Tango weighs only 47,5 tons thanks to the overall optimisations developed at the beginning of the project. Specifically, we worked hard to lighten the interiors as much as possible, not just using carbon fiber and nomex sandwich in the joinery construction, but also developing different solutions to build, for example, the hinges and veneers" declares **Marcello Persico**, Managing Director Persico Marine

### **Pininfarina - Nautical**

Pininfarina is an internationally renowned design house, since 87 years emblem of the Italian style in the world, with offices in Italy, Germany, China and the United States. Masterpieces for prestigious brands such as Ferrari, Alfa Romeo, Maserati and BMW were born from Pininfarina's pencil. In 1986 the third generation of the Pininfarina family founded Pininfarina Extra to extend the company's competence outside the automotive world. In over 30 years of activity, Pininfarina Extra has developed over 600 projects under the guidance of Chairman and Managing Director Paolo Pininfarina (now Chairman of the Pininfarina Group). The company's main activities include Transportation design (yachts, aircraft, private jets and people movers), Industrial design (electronics, sports goods, furnishings, equipment and machinery, consumer goods, graphic design and packaging), Architecture and Interiors (residential projects, hospitality, sports and commercial structures).

*Pininfarina has been working in the nautical sector since 1988 collaborating with leading partners such as Beneteau, Primatist, Fincantieri and Persico Marine.*

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