



Bob Lee's Ferrari 410 Superamerica Superfast wins the Best in Show at the Concours d'Elégance Pininfarina in Alassio

The Most Elegant Award goes to the Lancia Flaminia Speciale owned by Corrado Lopresto

The streets of Alassio packed with an enthusiastic crowd admiring the most beautiful creations by Pininfarina



Turin, June 6 2016 - The **Concours d'Elégance Pininfarina in Alassio** has crowned its Queen. Winner of the prize for **Best in Show** is the **Ferrari 410 Superamerica Superfast**, the 1956 masterpiece of the Robert M. Lee Collection and Anne Brockinton Lee. Chairman **Paolo Pininfarina** presented the award to **Anne Lee**, who traveled from the US to accompany its jewel in the competition. The Jury, composed of eminent experts of the automotive world, also awarded the "**Robert M. Lee Award**" to the most elegant car: the **Lancia Flaminia Speciale Pininfarina** of 1963 belonging to Lopresto Collection.

With the election of the most beautiful cars ended the event that, as a tribute to Senator **Sergio Pininfarina**, for four days gathered in the renowned Ligurian city the most beautiful Pininfarina masterpieces thus attracting celebrities, auto enthusiasts and tourists. Both Friday and Saturday the cars paraded between two wings of enthusiastic crowd starting from Piazza Partigiani, where they were displayed, and through the streets of downtown, the waterfront and the Port. Highlight of the Concours, the presentation of the cars to the Jury and to the public in front of the historic Muretto (wall of celebrities) of Alassio, which will soon feature also a tile autographed by Paolo Pininfarina.

In addition to the prizes assigned by the Jury, a special prize, the "**Chairman's Award**", was personally awarded by Paolo Pininfarina to the **Ferrari 512 BB** (1983) owned by collector Marco Utili. The City of Alassio has decided to award the "**Premio Città di Alassio**" to the best convertible, the **Bristol 400** dated 1947, one of only three existing examples, owned by Adrian Berry, English collector who personally accepted the award and also won the recognition **Best Crew**.

The **Pininfarina Family**, present at the event, has instead given the **Special Award Sergio Pininfarina** to the **Ferrari 500 Superfast** (1965), a masterpiece of the Peter Kalikow collection. Finally, the Mayor of Alassio Enzo Canepa gave the collector Giuseppe Baggi the **Most Fashion Award** for the 1951 **Lancia Aurelia B50**.

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