



VINFAST'S AUTOMOBILE MANUFACTURING FACTORY INAUGURATED

In the most state-of-the-art automobile manufacturing plant the Vietnamese brand will produce the new Pininfarina-designed LUX A2.0 sedan and LUX SA2.0 SUV

Turin, June 21st, 2019 – The first two cars designed by **Pininfarina** for the Vietnamese brand **VinFast** will be manufactured in the new plant successfully inaugurated by VinFast Production and Trading LLC at Dinh Vu Industrial Zone, Cat Hai, **Hai Phong**.

Built on an area exceeding 500,000 square meters out of the 335 hectares of the entire complex, meeting the requirements of Industry 4.0 automation and data exchange system, VinFast automobile manufacturing plant's scale and technology are comparable to those of the world's leading production complexes. The designed capacity of the first and second phases are to grow from 250,000 vehicles per year to 500,000 vehicles per year, respectively, with the production speed reaching 38 vehicles per hour.

Adding to the record for implementation progress (21 months from commencement to official operation), VinFast has also prevailed with a notable achievement in the automotive market, with receiving 10,000 pre-orders 1 year prior to the launching of its final products.

After the inauguration of the factory, VinFast will organize the delivery and release of the first cars. Specifically, delivery of VinFast Fadil cars to customers started on June 17th, while **Pininfarina-designed Lux A2.0 sedan and Lux SA2.0 SUV** will be delivered at the end of July 2019. In the meantime, VinFast is moving forward at an accelerated pace to design and develop, expecting to launch 12 models of cars and electric motorbikes in 2019 and 2020. ▶



The new **LUX A2.0 sedan** and **LUX SA2.0 SUV** debuted at the **2018 Paris Motor Show**. The two premium models display VinFast philosophy of 'Vietnam – Style – Safety – Creativity – Pioneering' through an excellent design language **developed with Pininfarina design team** in Italy.

Pininfarina has defined for VinFast a recognizable **brand identity** and developed a specific **design language**, such as the unique V logo in the grille, which references the country of Vietnam, as well as the Vingroup and VinFast brands.

Pininfarina has then **developed the exterior and interior design** of the new **LUX A2.0 sedan** and **LUX SA2.0 SUV** and has **manufactured** in its atelier in Cambiano, Torino, **the two showcars** that VinFast unveiled in Paris. Leveraging its experience and skills into architecture, interior design and experiential spaces, Pininfarina has offered VinFast design services and activities for a **full customer experience**. ▲



About VinFast

Vinfast is a member of **Vingroup** – the largest private company in Vietnam. The Company's key products are **combustion engine cars, electric cars and smart electric motorbikes**. Their target is to become the world leading automobile manufacturer, with designed capacity of 250,000 vehicles per year for phase 1 and 500,000 vehicles per year for phase 2.

Francesco Fiordelisi

HEAD OF COMMUNICATIONS, PININFARINA S.p.A.

e-mail: f.fiordelisi@pininfarina.it

tel. 011.9438105

