

GREEN MOTION PRESENTS “RESIDENZA” AT CES 2020

Redefining aesthetic and user experience with
a premium wall box designed by Pininfarina

Turin, January 8 2020 – Green Motion selected the **CES** in Las Vegas, the global cradle of innovation and technology, to unveil **Residenza**, the very first **charging station** resulting from the partnership with Pininfarina. The project stems from the will to **revolutionize** the market by challenging the current **charging experience** with new functionalities and **redefine the aesthetic standards** in the residential segment.

Residenza was conceived to appeal the high-end international market, featuring the innovative design of Pininfarina together with Green Motion engineering competences. An object developed to deliver a unique

rewarding experience presenting **voice control system** and **automatic cable management** to simplify life and create a **seamless interaction** with the user.

Sustainability is the main value shared by Green Motion and Pininfarina. An element reflected on the history of the two companies: **Green Motion**, pioneer provider of breakthrough technologies of charging infrastructure, and **Pininfarina**, innovative design, user experience and engineering company, boasting a long tradition in the development of electric cars. A value intrinsic to charging stations, here further emphasized by the decision to select ▶



organic and recycled components for the realization of Residenza.

Pininfarina accompanied Green Motion throughout all the phases of the project, from the **user**

experience definition to the **design**, until the realization of a **physical prototype** and the **product launch**.

Residenza represents the rise of a new partnership that looks at the future with the objective of making strong social impact for future generations. ▲

Pininfarina

Global icon of Italian style, Pininfarina is recognized for its unparalleled ability to create timeless beauty through its values of Elegance, Purity, and Innovation. Listed on the Stock Exchange since 1986, Pininfarina has offices in Italy, Germany, China and the United States. Pininfarina's main design activities include

transportation design (yachts, aircraft and locomotives) industrial design (electronics, sports goods, furnishings, equipment and machinery, consumer goods, graphic design and packaging), architecture and interiors design (residential projects, hospitality, sports and commercial structures), and automotive design.

Green Motion

Green Motion SA is a renowned and fast-growing Swiss-headquartered international company which has been pioneering the design and production of charging systems for electric vehicles for more than ten years. It manufactures charging stations, designs management software for charging networks, operates charging stations and is a service provider for electric mobility. Green Motion creates breakthrough technologies, including charging stations for electric

planes or onboard chargers for the automotive industry. Green Motion SA operates its own network of charging stations under the "evpass" brand. evpass has become the most extensive Swiss network and one of the leading European networks. The charging stations produced by Green Motion SA are entirely designed and engineered in Switzerland. Green Motion's projects-footprint includes China, India, U.S. and Israel.

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