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## KAIROS – LIFE WITHOUT BOUNDARIES

Time for a change in the design paradigm. Oceanco, Pininfarina and Lateral have joined forces to recalibrate yacht design with KAIROS.

Turin, March 23 2021 – KAIROS is the result of a **first-time collaboration** between renowned design studio **Pininfarina** and large custom yacht builder **Oceanco**, with technical design and engineering development provided by **Lateral Naval Architects**. The superyacht has been designed to provide a life onboard that is without boundaries and developed around an E-Hybrid propulsion system that uses batteries as the primary source of energy. Created in harmony with Oceanco's NXT initiative on sustainability and innovation, KAIROS gives an insight into how technology that is currently available can pave the way for a tangible future of **sustainable yachting**.

"KAIROS is a remarkable vision shared by three passionate, forward-thinking partners: Pininfarina, Lateral and Oceanco," comments **Marcel Onkenhout**,

Oceanco's CEO. "When Owners see the Oceanco NXT endorsement on a yacht's design, they know they can expect elevated standards of life onboard that are in tune with new perspectives on sustainability and lifestyle."

"Our passion as designers is to imagine new concepts of space that are capable of bringing enchantment to every moment of the yachting experience," comments **Paolo Pininfarina**, Chairman of the Group.

KAIROS is taken from one of the ancient Greek words for time, in this instance meaning the time that is associated with being energized by possibility, celebration and the potential of the future.

More details on the design and capabilities of KAIROS will be released in the coming months. ▴

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