



## PININFARINA NAUTICAL AND FULVIO DE SIMONI YACHT DESIGN TAKE OFF: A NEW MOTOR CATAMARAN EXPERIENCE IS BORN

Turin, March 8, 2022 – On the occasion of the **Dubai Boat Show**, **Pininfarina Nautical** and naval architect **Fulvio De Simoni** announce the first result of their collaboration: the development of an innovative **48-foot motor catamaran project** for their partner **Epsilon**, a leading company in composite materials for aviation and boating based in Turkey. The idea behind the project is to rethink the boat from scratch, going beyond the canons defined for this category with the aim of improving the on-board experience.

The catamaran, which will combine advanced naval architecture with refined and elegant design, will provide a boundless on-board experience making sailing unforgettable and comfortable. Designed with **conviviality at its heart**, the vessel will open up new frontiers in terms of style, creativity and performance, differentiating itself

from the current segment of motor catamarans, which are often the result of designs derived from sailing catamarans and then adapted. The catamaran – conceived as ideal for cruising – will have increasingly interconnected interiors and exteriors that will allow for **greater comfort, extended livability and improved space**.

“In Fulvio De Simoni we have found a partner who shares our vision and with whom we can imagine and realise projects with a strong innovative character,” comments **Silvio Angori, CEO of Pininfarina**. “This first project, which aims to create a new way of experiencing the catamaran, is a perfect expression of our mission together.”

“This first project developed together with Pininfarina Nautical puts us to the test on a subject that is not easy to interpret. Bringing style and content together on this ▶



scale requires an accurate study of the details of the architecture and great care in the design, which must also take into account efficient construction methods to optimise costs and obtain a high quality product,” comments **Fulvio De Simoni, Chairman of Fulvio De Simoni Yacht Design.**

“In order to reach perfection, you need to work with the best of the bests. Special thanks to Pininfarina and Fulvio De Simoni collaborating with us to bring to the

yacht world an extraordinary Motor Catamaran. This is just a beginning of our long journey to present the market a new reliable brand: EPSILON YACHTS” says **Baris Nalcaci, President of Epsilon Composite.**

During the **Dubai International Boat Show** **Kevin Rice, Chief Creative Officer of Pininfarina,** will participate in the panel “**Art + Engineering: Pushing the Boundaries of Design**” in the context of the Middle East Yachting Conference. ▲

## PININFARINA NAUTICAL

Pininfarina is an internationally renowned design house, for over 90 years an emblem of Italian style in the world, with offices in Italy, Germany, China and the United States. Since the 1980s Pininfarina has established itself as a world leader in the nautical sector, designing the interiors and exteriors of the most exclusive motor and sailing yachts, developing, over the years, important partnerships with clients such as Beneteau, Primatist, Oceanco, Fincantieri, Rossinavi, Wally, Princess and Persico Marine. Founding its roots in the automotive industry, where the company boasts masterpieces

created for prestigious brands such as Ferrari, Alfa Romeo, Maserati and BMW, Pininfarina has extended its brand values and distinctive elements to become an all-round design house. The company is active with more than 600 projects in Transportation design (yachts, aeroplanes, private jets and people movers), industrial design (electronics, sporting goods, furniture, equipment and machinery, consumer goods, graphics and packaging), architecture and interiors (residential, hospitality, sports and commercial projects), Customer Experience design and user interface design.

### **Francesco Fiordelisi**

HEAD OF COMMUNICATIONS, PININFARINA S.p.A.

e-mail: [f.fiordelisi@pininfarina.it](mailto:f.fiordelisi@pininfarina.it)

tel. 011.9438105

