



## NAMX AND PININFARINA SHOWCASE HUV CONCEPT, THE FIRST PREMIUM HYDROGEN SUV, AT GOODWOOD'S FUTURE LAB

Turin, July 6 2023 - NamX, in collaboration with Pininfarina, announces its participation in the prestigious **Goodwood Festival of Speed**, taking place from **13th to 16th July in the United Kingdom**. This renowned event, known as the world's greatest celebration of motorsport and car culture, will serve as the backdrop for the **presentation of the NamX HUV concept in the Future Lab**. Designed by Pininfarina in collaboration with the DE LUSSAC design studio, the HUV represents a significant leap forward in hydrogen-powered mobility, offering a seamless and carbon-free experience.

As a new player in the automotive industry, NamX strives to bring fresh perspectives and innovative solutions to the market. The HUV concept represents a significant milestone in **NamX's vision to make**

**green hydrogen accessible worldwide**. Working hand in hand with Pininfarina, NamX has reimagined the traditional SUV design with modern curves and integrated hydrogen power. At the heart of the HUV concept lies an innovative removable tank system that partially fuels the vehicle with hydrogen capsules, marking a revolutionary milestone in clean and sustainable mobility. By leveraging this patented technology, **NamX aims to change the paradigm of clean mobility**. The HUV model features a series of six hydrogen capsules in the rear of the car, providing an impressive range of 700 to 800 kilometers. These capsules can be recharged at hydrogen filling stations, delivered to the user, or conveniently obtained from CapXtores, ensuring hydrogen accessibility for all. ▶



The Future Lab, returning for its sixth year, will serve as the platform for the NamX HUV concept's showcase. This exhibition, located at the heart of the Festival of Speed, focuses on "Technology for a Better World." Within this mission, the Future Lab presents four themes that highlight 24 pioneering international companies, laboratories, and innovators. **NamX**, in collaboration with Pininfarina, **will be featured in the area named "Powering the Future"**, that will present solutions to power the future efficiently, cleanly and at speed; from new fuels and propulsion methods to meet the world's mobility requirements, to large-scale sustainable energy sources and powerful advances in computing to transform global industries.

"We are honored to be featured in the Future Lab as a technological solution for a better world. The HUV represents more than just a design; it embodies innovation at its core. Our dual ambition is to become a leading name in zero-emission vehicles and continuously explore new frontiers to enhance consumer mobility. NamX is a collaborative project

that brings together the finest industrial and technical partners across Europe and Africa," stated a NamX representative.

Pininfarina, renowned for its design expertise, is excited to showcase its dedication to innovation and user experience through the NamX HUV at Goodwood. "Being at Goodwood with this revolutionary project demonstrates that Pininfarina is not only about pure design; it is also about bringing our vision of a sustainable future to life. The NamX HUV perfectly aligns with our DNA of inventing the best driving experience for infinite mobility, with style," declared **Paolo Pininfarina, Chairman of Pininfarina**.

The recent recognition by the Chicago Athenaeum, awarding the **NamX HUV the Green Good Design Sustainability Award 2023 in the Green Transportation category**, further validates Pininfarina's expertise in designing innovative and sustainable solutions. ▲

## ABOUT NAMX

Founded by Faouzi ANNAJAH and Thomas de LUSSAC, NamX is an Afro-European industrial and technological venture that aims to reconcile human mobility and environmental preservation on a large scale thanks to green hydrogen. Leveraging a patented system of removable hydrogen capsules,

NamX intends to make possible an experience of clean mobility as a service, free of the constraints traditionally attached to decarbonized journeys. With multiple uses ahead and user-friendly decentralized distribution, the capsules will initially power the HUV, the hydrogen-powered SUV developed by NamX.



## ABOUT PININFARINA

Global icon of Italian style, PININFARINA is recognized for its unparalleled ability to create timeless beauty through its values of elegance, purity, and innovation. Founded in 1930, Pininfarina has evolved from an artisan concern to an international service Group, supreme expression of automotive styling and an established reality in industrial and experience design, architecture, nautical and mobility beyond automotive.

A group employing 500 people, offices in Italy, Germany, China, and the United States and listed on the Stock Exchange since 1986. Over the course of nine decades Pininfarina has designed more than 1,300 automotive and mobility projects and more than 650 product and architecture projects, receiving more than 70 international design awards in past 10 years.

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