



Pininfarina wins the "Oasis Ambiente 2017" Award, the Italian award for eco-sustainability

The ceremony took place yesterday in Rimini at the Green Economy International Fair, Ecomondo: awards have been assigned to the Italian excellences of innovation and sustainable research

Turin, November 8, 2017 - **Pininfarina** has been awarded the "**Oasis Ambiente 2017**" Award for "the major boost to the automotive industry in combining design values with those of eco-sustainability".

Also this year the prestigious Oasis magazine, which has been promoting the naturalistic culture for over 35 years in Italy, has assigned the "Oscars" of the environment to Italian Companies that have distinguished themselves for an innovative contribution in terms of environmental sustainability and social responsibility in carrying out its own production activity.



The award ceremony, presented by the editorial director of Oasis magazine, Alessandro Cecchi Paone, was held in Rimini yesterday, November 7, within the Ecomondo event, an international exhibition on eco-sustainability.

"This recognition," said Chairman **Paolo Pininfarina**, receiving the Prize, "marks the crowning of a virtuous path that our Company has undertaken since the Seventies, when it focused on aerodynamics, and has continued vigorously over the past 10 years through the development of concepts of various electric vehicles such as Sintesi, Blue Car, Nido EV, Cambiano, H2 Speed and H600. Our mission is to respond to future mobility needs by bringing together advanced technological innovation and Italian taste of the beauty".

Among the Companies that got the award, along with **Pininfarina**, other excellent names in the industrial landscape stand out, such as Lavazza, Bosch, Miroglio, Carlo Petrini and Slowfood, but also a rapidly growing reality in the green economy sector such as Amethyst based in Alba. The Prize has been awarded to a series of important initiatives and projects in six different categories related to environmental sustainability parameters: Recycling & Waste Assessments, Water Cycle Assessment, Carbon footprint, Smart City, Educational & Communication plus a special award in collaboration with the WISE Association, dedicated to water treatment in the agro-food industry. **Pininfarina** has been selected in the "Carbon footprint" category thanks to the research it has always applied to the field of environmental sustainability.

www.pininfarina.com | www.facebook.com/PininfarinaSpA | [Instagram @pininfarina_official](https://www.instagram.com/pininfarina_official)
www.youtube.com/pininfarinaofficial | store.pininfarina.com | [Twitter @PininfarinaSpA](https://twitter.com/PininfarinaSpA)

Contacts:

Francesco Fiordelisi, Head of Communications, tel. 011.9438105 e-mail f.fiordelisi@pininfarina.it