

Rossinavi and Pininfarina to debut collaboration design at Superyacht Gallery 2017

- The renowned design house behind more than 100 Ferrari designs to reveal its first yacht with Rossinavi
- At 70 metres, Aurea will have an extended 'beach club' area – the largest in its category
- Use of diesel electric propulsion will allow power to be housed in the centre of the boat, freeing up water access and deck space; and
- The main cockpit to be at the stern of the boat, adjacent to the beach club



Turin, June 1st 2017 - Taking inspiration from the lines of the sea and integrating tell-tale fluidity of **Pininfarina's** iconic style, **Aurea**, the first collaboration between the Italian design firm and **Rossinavi** will focus on the lifestyle of the owner and guests with a record size beach club for a ship of its size. Facilitated by diesel-electric propulsion system housed at the centre of the boat, rather than in the stern area, Aurea's stern include two swimming pools, three large outdoor decks and an additional water-level access on both sides of the hull.

The project is a design proposition available starting from June 1st 2017, when it will be presented as a world premiere at SuperYacht Gallery, in London, by Rossinavi and Pininfarina.

United by passion and experience in creating custom-made artwork, Pininfarina and Rossinavi create a project that reinterprets innovatively and harmoniously the shapes and the distribution of the volumes of a 70 metres, in particular the superstructures, breaking the traditional bridge pattern simply overlapped in lateral view and tapered in frontal view.



The clever management of full and empty volumes harmoniously connected by elegant and sinuous shapes allows to create both in the interior spaces and in the areas of the bridges some corners of great fascination and particularly suggestive views, offering new and unexpected opportunities to employ and enjoy the spaces and maximizing the thrill of sailing and life on board. At the level of the owner's deck, for example, terraces protected appropriately by front windows open at the center of the ship, with

an appeal to the theme of the bow-window, thus giving a direct view to the bow.

The boat's shape is harmonious and dynamic at the same time thanks to the elegant helical bands that characterize the superstructures linking the bridges. The upper band, for example, frames the bridge and then goes downstairs, harmoniously joining the owner's deck, creating a lavish scenic effect that integrates the outer connecting staircases to the upper deck, where Eli-Deck is expected.

The main part of the main deck hosts guest cabins. Here is a longitudinal balcony covered with a folding bullwark to offer guests an outdoor private space during cruising and harbor. The hull's shape is also suitably shaped by integrating the longitudinal balcony and offering, through large windows, a vision on the side and the bow from the inside of the cabins. The hull is also characterized by an elegant chamfered shape that evolves from the bow to the stern, framing a lamellar staircase that characterizes the transom with a detail inspired by the shapes of nature and at the same time reminding some Pininfarina typical car design details.

ABOUT ROSSINAVI

The Rossinavi brand was founded in 2007 upon the legacy of expert welders Fratelli Rossi (Rossi Brothers) who had established a reputation for high-quality metal construction of fishing boat hulls from 1980. This expertise has allowed Rossinavi to maintain a level of quality that sees each ship crafted entirely in-house, at their shipyard in Viareggio. Today, after launching several luxury yachts from 40-70 metres in length, and with several in production, the shipyard enjoys growing recognition for its rapid ascent into the market and its ongoing position as the only family-owned-and-operated superyacht company in Italy.

<http://www.rossinavi.it/en/>

ABOUT PININFARINA

Pininfarina is an internationally renowned design firm working on a 360-degree basis and a symbol of Italian style in the world. Pininfarina has created unique designs in the fields of transport, electronics, sporting equipment, furnishings, machinery, consumer products, graphic design and packaging, architecture and interior design. For 87 years, Pininfarina has collaborated with the most prestigious brands, getting across the values of elegance, purity and innovation that have characterised its identity throughout its history, and its unmistakable style translated into timeless icons of beauty. Pininfarina Extra has an office in Italy and one Miami, Pininfarina of America, dedicated to the US market.

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