



An all carbon fiber supercar like no other

Fittipaldi EF7 Vision Gran Turismo by Pininfarina unveiled

F1 racing legend and Indy 500 champion, Emerson Fittipaldi, unveiled his dream track car, the much-anticipated Fittipaldi EF7 Vision Gran Turismo by Pininfarina, at the Geneva Motor Show today.

The ultra-light, all carbon fiber supercar fuses the vision of F1 and Indy Car racing champion Fittipaldi, iconic Italian design company Pininfarina and race-bred German engineering firm HWA AG, and fulfills Fittipaldi's dream to produce a car with fierce track-racing capabilities, for drivers of all skill levels.

"I have tried for years to explain to others what it truly feels like to be behind the steering wheel of a championship racecar. There is adrenaline and elation all rolled into an awe-inspiring inner fulfillment that leaves you craving for more. This is what our dream team created in the EF7 Vision Gran Turismo by Pininfarina," said Fittipaldi of the first car to be released under the Fittipaldi Motors marque.

Revealing a commandingly sleek design underscored by an extraordinary power-to-weight ratio, the supercar's design theme – that of a shark, inspired by Emerson – finds astounding aerodynamic expression in the vehicle's flowing, aggressive lines; assertive yet incredibly beautiful and pure; and a balance between emotion and efficiency typical of Pininfarina's design work.

"The EF7 is an exciting car that embodies Pininfarina's DNA in terms of style and innovation, Emerson's championship race experience and HWA AG's flawless engineering skills. Our collective team was able to turn a dream into a driving machine," enthused Pininfarina Chairman Paolo Pininfarina.

The EF7's exceptional yet forgiving handling and performance, will be achieved through a powerful V8 naturally aspirated engine, integrated gearbox, suspension and braking system developed by HWA AG, and an with ultra-lightweight, all carbon fiber chassis construction with an exceptionally low center of gravity.

Added Hans Werner Aufrecht, Founder and Chairman of the Supervisory Board of HWA AG: *"In realizing the dream of a champion, the result is a car that combines racing technology and breathtaking design with drivability and the highest safety requirements."*

The carbon fiber monocoque is a specially designed safety capsule for both driver and passenger, enabling drivers to feel comfortable in the car, even while at its limits.

"I have had the privilege to work with many great teams in my life on and off the track, but this project took me to new heights, co-creating with the masters of legendary car design and race-winning engineering," said Fittipaldi, who began his journey to create a supercar three years ago. *"Combined they have over 140 years delivering on the elite*



cars of the world and this is now the same brilliance in the Fittipaldi EF7 Vision Gran Turismo by Pininfarina."

The EF7 Vision Gran Turismo by Pininfarina will have a limited production with every EF7 owner having the opportunity to benefit from personal coaching by Emerson Fittipaldi himself and move up a driver-training ladder designed by the racing champion. In addition, owners will be able to join the Fittipaldi Racing Club which will provide exclusive VIP high-performance driving and racing experiences at some of the world's premier racing circuits, led by Fittipaldi and other racing professionals.

Owners will also have bespoke customization options to personalize their EF7, complete with car interior and exterior options, multiple wheel options and personal Pantone color and racing numbers, along with Emerson Fittipaldi signature branding placement selections.

Meanwhile, supercar fans and video game enthusiasts will have the opportunity to experience the EF7 in the virtual world where it will be exclusively available in the upcoming PlayStation®4 videogame, Gran Turismo Sport™. The highly anticipated title from Polyphony Digital Inc. will bring a new era to racing games through its accessible single player and online game modes, including the brand new FIA Gran Turismo Championships, created in partnership with the Fédération Internationale de l'Automobile. The FIA Gran Turismo Championships will create an exciting new platform for motorsports, and the virtual EF7 Vision Gran Turismo by Pininfarina will be a part of this, featuring exactly the same characteristics as the real track car.

Kazunori Yamauchi, President of Polyphony Digital Inc. and creator of Gran Turismo, added: *"The Fittipaldi EF7 Vision Gran Turismo by Pininfarina boasts a collective of some of the automotive world's best partners and it is a project we're honored to be a part of."*

Said Fittipaldi: *"I won my first Formula 1 Championship at 25 years old, in a time when driving skill, team effort and technology played critical roles. In 2017, we are on a new horizon where real world and virtual world motorsports are merging and this is truly remarkable. Our partners, Gran Turismo, are the leaders in virtual racing field worldwide and we are truly excited to be working with them."*

What's certain is that in both the real and virtual worlds, the Fittipaldi EF7 Vision Gran Turismo by Pininfarina will provide an unparalleled racing experience for drivers of all skills levels.

"Together we have built the Fittipaldi EF7 Vision Gran Turismo by Pininfarina enabling lady and gentlemen drivers around the world to truly experience a new level of racing euphoria and passion and push beyond their limits on the most prestigious race circuits worldwide," added Emerson.

"It has been three years since I started this journey and today, 7th March 2017, thanking God for His kindness and grace on this journey of my life, I present to you the Fittipaldi EF7 Vision Turismo by Pininfarina."



ENDS

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Notes to Editors:

ABOUT FITTIPALDI MOTORS

Fittipaldi Motors LLC is an Ultra-light Supercar manufacturer. The company is focused on creating and engineering Supercars utilizing advanced lightweight technologies, racing technologies, efficient powertrain structures, enhanced safety, autonomous vehicle intelligence, and most important owner satisfaction. Formula 1 Champion Emerson Fittipaldi envisioned Fittipaldi Motors and is the company's Chairman and CEO. The company's first project is the EF7 Vision Gran Turismo designed by Pininfarina and engineering by HWA AG.

Fittipaldi Motors Board of Advisors are each experts in their respective fields and each bring unique strategic insight and skills that support Fittipaldi Motor's core goals and objectives. Emerson partnered with Dacia Global Enterprise to create Fittipaldi Motors and to design and execute its strategic, governance, operational, and financial plans.

ABOUT EMERSON FITTIPALDI

A global racing legend, born of a racing family, Brazilian Emerson Fittipaldi is a two-time F1 champion (1972 – Lotus and; 1974 – McLaren) and winner of 14 Grand Prix and two Indy 500s. Following a dramatic accident in 1996, and the extraordinary courage to return to competitive racing, Emerson – a father of seven (inspiring the number 7 in the name of the car) - was inducted into the Motorsports Hall of Fame of America in 2001.

- Two-time Formula 1 Champion (1972 & 1974)
- Youngest F1 Champion in Formula 1 (1972)
- Youngest F1 Champion and Manufacturer Cup Champion (1972)



- Two-Time Indianapolis 500 Winner (1989 & 1993)
- Indy Car Series Champion (1989) (CART)
- Only person to have won both F1 Championship and Indy 500 more than once (1972 & 1974 / 1989 & 1993 and CART Championship)

ABOUT DAKIA GLOBAL ENTERPRISE

Dakia Global Enterprise LLC is an impact investment management holding company. Our mission is to deliver transformative improvements to developing countries through job creation, sustainability, and impact investments.

Chairman & CEO Robert Lavia and COO Bert Bryan both sit on the Board of Directors of Fittipaldi Motors. Both have actively supported Fittipaldi Motors since inception. Dakia Global through its subsidiaries and affiliates is directly involved in impact investment projects across the Western Hemisphere. Projects include the development of the Cartagena Naval Base (into a financial-commercial-entertainment district), Alt-Air Fuels (environmentally sustainable jet fuel & diesel), Tax Increment Financing across Latin America (financing sustainable infrastructure projects), multiple hotel projects across the Caribbean Basin, Global Connect Foundation (connecting an additional 1.5 billion people in developing countries to the internet), Isla Mujeres Foundation (education, social, job creation) etc. www.dakiaglobal.com

ABOUT PININFARINA

The history of design is reflected in that of its lines, beauty and elegance, in the ability to bring an aesthetic concept to life. This is the history of Pininfarina. Its distinctive trait, a hallmark of Made in Italy, has wound its way through 87 years of history and emotions, to outline the shape of the future. An heritage full of icons, nobility and Men that made Pininfarina style unmistakable.

On May 22, 1930 Battista "Pinin" Farina (the surname Farina was changed to Pininfarina in 1961 by Presidential Decree) signed the deed founding Società Anonima Carrozzeria Pinin Farina in Turin. Through a long process of growth and transformation, ideas and creativity, Pininfarina has evolved from an artisan concern to an international group that is a worthy global partner to the motor industry.

Today Pininfarina, who stands for Purity, Elegance, Innovation, focuses on design, engineering services, conception and manufacturing of products that impact our lives as they interplay with technology to create unique experience.

Listed on the Stock Exchange since 1986, Pininfarina (a Tech Mahindra Company) has offices in Italy, Germany, China and the United States. The Company's automotive clients include prestigious brands like Ferrari, Alfa Romeo, BMW, Toyota, among others. Giving a new twist to its long-term artisan tradition, Pininfarina continues to dedicate resources and talented people to realize unique models or very small runs offering collectors of unique cars the possibility of creating their own "dream car". According to the Fuoriserie program Pininfarina follows up all the construction phases of these models destined to raise to the status of "cult" objects.



Since the '80s, Pininfarina has been designing interiors and exteriors of high-speed trains, busses, rolling stocks, automated light rail cars, people movers, yachts, airplanes, private jets. Through Pininfarina Extra, founded in 1986, Pininfarina also represents today one of the most prestigious brands in Architecture and Interiors and Industrial Design with more than 500 projects realized and dozens of design awards achieved.

ABOUT GRAN TURISMO

Gran Turismo® is a video game developed by Polyphony Digital Inc., a subsidiary of Sony Interactive Entertainment Inc. Having launched in 1997, the multi-award-winning franchise has become the most successful title for the PlayStation® console, surpassing worldwide sales of 76 million units. Regarded as the best and most authentic driving simulator due to true-to-life graphics, authentic physics technology and careful attention to detail, Polyphony and its famed creator Kazunori Yamauchi have revolutionized the racing game genre.

The Vision Gran Turismo project is an ongoing design exercise with automakers and other innovative brands to create exclusive concept cars that will be digitally immortalized as playable vehicles in the game. Gran Turismo Sport, the next chapter in the series, is scheduled to release in 2017 and features a partnership with the FIA, the Fédération Internationale de l'Automobile.

ABOUT HWA AG

For nearly five decades the company is specialized on the development and production of technology for racing cars, and as a development partner for vehicles and vehicle components for the premium segment of the automotive market.

The motor racing business is dominated by participation in the German Touring Car Masters (DTM) racing series. In total, the HWA team has been the winner in more than 180 DTM races and succeeded in winning a total of twelve drivers, ten brand and 14 team titles. Today it is the most successful team in over 30 years of DTM history.

The focus of the second business segment, Vehicles/Vehicles Components, is on the provision of development and production services for the automotive industry. As a highly specialized service provider, HWA AG fulfils development and production orders for various customers using its racing-specific know-how.