



PININFARINA SPACE MOON LANDING

A special edition to celebrate the 50th anniversary of the moon landing

Turin, July 20th, 2019 – Pininfarina Space, the first **Pininfarina Segno's** project that went into space, transforms itself in a unique special edition to pay homage to the **NASA Apollo 11** mission that, on the **20th July 1969**, made history by taking **the man to the moon** for the first time in history.

In 2017 Pininfarina Space participated to the V.I.T.A. space expedition as the writing tool supplied to the International Space Station (ISS) crew, among which emerges the Italian astronaut Paolo Nespoli. The astronauts used the pen in microgravity conditions during a period of 6 months spent in space.

Today, after 50 years from the most renewed and important space mission of all time, Pininfarina Segno celebrates the anniversary of the moon landing with the special edition: **SPACE MOON LANDING 50TH ANNIVERSARY.**

The desk base made of light stone, a special composite material, faithfully reproduces the LEM module landing area, thanks to the 3D resources made available by NASA. Furthermore, the stem is covered with a special white ceramic film that reflects the surface of the Apollo 11 rocket.

“That’s one small step for a man, one giant leap for mankind” are the famous words pronounced by Neil ▶



Armstrong, the first man who sets foot on the lunar soil. Aldrin arrived a few minutes later and the two collected 21.5 kg of lunar material they brought back to Earth. 21.5 hours after the landing, the astronauts gathered and Collins, the third member of the mission, piloted the Columbia command module on the trajectory to return

on Earth. The first lunar walk was broadcasted live on television around the world, capturing the attention of millions and millions of people. A unique undertaking that Pininfarina Segno decided to celebrate with a special edition of the Space, the product that more than any other tells Pininfarina's passion for the space. ▲



Price: € 140

Available from the 20th of July on store.pininfarina.com

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